Is there life after EPCL?

Artem Revenko



EMCL Workshop February 12, 2016

About Me

Finding a Job after EPCL Summary

Semantic Web Company Overview R&D

Summary



About Me

Finding a Job after EPCL Summary

Semantic Web Company Overview R&D Summary



Personal Background

Before EPCL

- 1986 Born in Moscow, Russia
- 2010 Master in physics (Lomonosov MSU)
- 2010 Master in applied math (Higher School of Economics, Moscow)
- 2013 Candidate of Science (\approx PhD) in Math (Lomonosov MSU)



Personal Background

Before EPCL

- 1986 Born in Moscow, Russia
- 2010 Master in physics (Lomonosov MSU)
- 2010 Master in applied math (Higher School of Economics, Moscow)
- 2013 Candidate of Science (\approx PhD) in Math (Lomonosov MSU)

EPCL

- 2011 Start at TU Dresden, Institute of Algebra
- 2013 Internship at Siemens CT (4 Months)
- 2014 Stay at TU Vienna, Theory & Logic group (6 Months)
- 2015 Defense at TU Dresden



My PhD project

Title

Automatic construction of implicative theories for mathematical domains.

Related Areas

- Active Learning
- Conceptual Structures
- Algebra



About Me

Finding a Job after EPCL Summary

Semantic Web Company Overview R&D Summary



Academia



Academia

▶ PhD or PostDoc – normally limited contract

Industry

▶ More working hours, higher salary on early stage



Academia

- PhD or PostDoc normally limited contract
- "Deep" expertise

- More working hours, higher salary on early stage
- ▶ "Broad" expertise



Academia

- ▶ PhD or PostDoc normally limited contract
- "Deep" expertise
- ▶ Papers and conferences count

- ▶ More working hours, higher salary on early stage
- ▶ "Broad" expertise
- Projects and experiences count



Academia

- ▶ PhD or PostDoc normally limited contract
- "Deep" expertise
- ▶ Papers and conferences count
- ▶ Independence and self-management

- More working hours, higher salary on early stage
- "Broad" expertise
- Projects and experiences count
- ► Interpersonal skills, leadership, team-play



Academia

- PhD or PostDoc normally limited contract
- "Deep" expertise
- ▶ Papers and conferences count
- ▶ Independence and self-management
- Motivation: possibility

- More working hours, higher salary on early stage
- "Broad" expertise
- Projects and experiences count
- ► Interpersonal skills, leadership, team-play
- ► Motivation: utility



Choosing a Job

List of Advantages & Disadvantages

- ► Atmosphere
- Possibilities for self-fulfillment
- ▶ What can you learn, etc.



Choosing a Job

List of Advantages & Disadvantages

- Atmosphere
- Possibilities for self-fulfillment
- ▶ What can you learn, etc.

Where to search (my choice)

jobvector, indeed, monster

Titles of Jobs I applied for

- ▶ IT Platforms for Cyber-Physical Systems
- ► Software Developer Semantic Web
- Research in the area of Web Science
- ▶ Consultant applied Mathematics in Big Data
 - Islands of Tractability in Ontology-Based Data Access



What matters (besides expert knowledge)

► Flexibility/adaptability



- ► Flexibility/adaptability
- Knowledge about the company/position



- ► Flexibility/adaptability
- Knowledge about the company/position
- ▶ Being clear about your expertize



- ► Flexibility/adaptability
- Knowledge about the company/position
- Being clear about your expertize
- Demonstrate and not describe



- ► Flexibility/adaptability
- Knowledge about the company/position
- ▶ Being clear about your expertize
- Demonstrate and not describe
- Personalization of your application



Application

Preparing Documents

- CV
- ► Motivation letter
- Certificates & References



$\mathsf{Application}$

Preparing Documents

- CV
- Motivation letter
- Certificates & References

Interview

- ► Short self-introduction
- Describing your experience
- ► Legal issues (working times, vacation duration, salary)



Application

Preparing Documents

- CV
- Motivation letter
- Certificates & References

Interview

- ► Short self-introduction
- Describing your experience
- Legal issues (working times, vacation duration, salary)

Any help with that?

- ► Personal Training
- Workshops



Summary

- 1. Decide what is important for you
- 2. Adapt your documents accordingly
- 3. Think for both sides
- 4. Do not be shy to ask for help



About Me

Finding a Job after EPCL Summary

Semantic Web Company Overview R&D Summary



About SWC

Facts

- ► Founded in 2004, based in Vienna, privately held
- ▶ 31 employees, linked data experts from all around the world
- SWC participates in EU-projects with a total funding of over 17.0 million
- SWC staff members are invited experts of W3C
- ▶ Member of Steering Board of the European Data Forum
- ▶ "100 Companies that Matter in KM" for 2016 by KM World



Some Customers

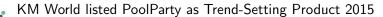
- Credit Suisse
- Boehringer Ingelheim
- Roche
- adidas
- The Pokemon Company
- Red Bull Media House
- Canadian Broadcasting Corporation
- Wolters Kluwer
- Education Services Australia
- American Physical Society
- ▶ Healthdirect Australia
- World Bank Group
- Wood McKenzie
- ► International Atomic Energy Agency
- ► Ministry of Finance (AT)
- Council of the E.U.



PoolParty

Core Product





Use Cases

PoolParty Semantic Suite in a Nutshell

Global Buildings Performance Network

Clean Energy Info Portal



Overview

Current R&D projects

- ▶ 21 projects altogether: finished and ongoing
- 4 European projects
- 4 Austrian projects
- ▶ 1 commercial project
- ▶ 4 new are being planned



Word Sense Disambiguation

About

- ightharpoonup Text ightharpoonup extracted concepts
- Extraction is based on underlying knowledge graph

How to disambiguate: Friends (groups of people) vs Friends (TV series)?

Our solution: Supervised WSD with proximity measure.

Data and Results

Annotated data is gathered automatically based on links to Wikipedia.

MeSH (18 entities: 2-5 categories): 0.99

Cocktails (8 entities: 2-5 categories): 0.99.



PROFIT

PROmoting Financial awareness and sTability

- Financial education toolkits
- Crowd-sourcing tools to extract collective knowledge
- Advanced forecasting models exploiting the market sentiment
- ► Novel personalized recommendation

Numbers

- ▶ 1.01.2016 31.12.2018
- ▶ 3 Institutes, 2 companies, 1 association
- ▶ Budget ≈ 2M

SWC challenges

- Graph-based recommendations
- Learning loop with feedback
- Sentiment analysis
- Semi-automatic KG updates



SESAME

Semantic Smart Metering

- Matching human profiles to energy profiles.
- Profile of human: habits, likes, expectations, etc.
- ► General knowledge: events, date and times, geo position, etc.
- ▶ Being able to match them → prediction of energy consumption → better energy efficiency.

Numbers

- **▶** 1.09.2009 − 30.11.2010
- ▶ 1 Institutes, 4 companies
- Geography: Austria, Russia, Serbia

SWC challenges

- Preserve privacy
 - Couple with general knowledge and with devices



EAR-LD

Enriching Augmented Reality with Linked Data

Mapping of physical reality around you to their description in Internet.

Numbers

- ► 1.04.2011 30.09.2012
- 3 companies
- National project

SWC challenges

► Map to geo data



LOD2

Creating Knowledge out of Interlinked Data

Creating an infrastructure for life cycles of linked open data.

- Managing very large amounts of structured data
- ▶ Network of high-quality multi-domain, multi-lingual ontologies
- Automatic interlinking and fusion of data
- ► Ensure privacy and data security

Numbers

- ▶ 30.09.2010 30.09.2014
- ▶ 4 Institutes, 5 companies, 1 foundation
- Budget: 8,58 M

SWC challenges

- Data adapters
- ► Large data adaptation

Data fusion mechanisms





Data Intensive Techniques to Boost the Real-Time Performance of Global Agricultural Data Infrastructures.

Numbers

- ▶ 1.11.2012 1.11.2015
- 4 Institutes, 2 companies, 2 foundation (UN Food Organization)
- Budget: 3,146,747

SWC challenges

- ► Fusion of heterogeneous data
- ► Real-time performance
- ▶ In general impossible: minimize losses



SymbiOptima

Improve European process industry efficiency.

- ► Cross-sectorial energy & resource management platform
- Developing monitoring of all relevant information flows
- ▶ Integration of smart thermal energy grid
- Propose advanced WASTE2RESOURCE initiative

Numbers

- ► 1.09.2015 30.08.2018
- ▶ 2 Institutes, 9 companies, 2 foundation

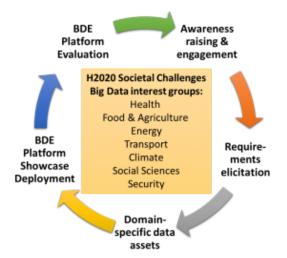
SWC challenges

- ► Data representation: expressibility
- ► Stream/batch processing



BigDataEurope

- ► Collect requirements for data-intensive infrastructure
- ▶ Design and implement an architecture





Future Projects

- ► DALICC LD certificate meshup: how to combine data with different certificates.
- ▶ Tourism pricing strategies based on data analysis.
- Knowledge graph for media.
- Digital Dental Workflow.



Summary

- 1. Dynamic multi-cultural company prominent in the field
- 2. Intelligent data & knowledge processing
- 3. Research driven development
- 4. Challenging projects you could be part of



knowledge

Make sense of your data, come to SWC!